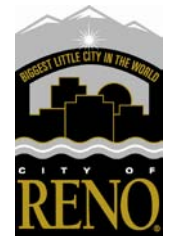






Mission

Truckee Meadows Parks Foundation strives to enhance the quality of life for all citizens of our region by ensuring the long-term sustainability and improvement of our parks.





History

- Parks, recreation facilities, and programs are essential in sustaining a high quality of life.
- Truckee Meadows parks and programs are underfunded and understaffed.
- The need for a private organization dedicated to supporting parks existed, but was going unfilled.
- The Foundation was incorporated in 2012 and received 501 (c) (3) determination in 2013.





Fulfilling Our Mission

Truckee Meadows Parks Endowment

- designed to financially support our parks in perpetuity



Programming

- educational and recreational programs with a deliberate focus on underserved populations



Advocacy

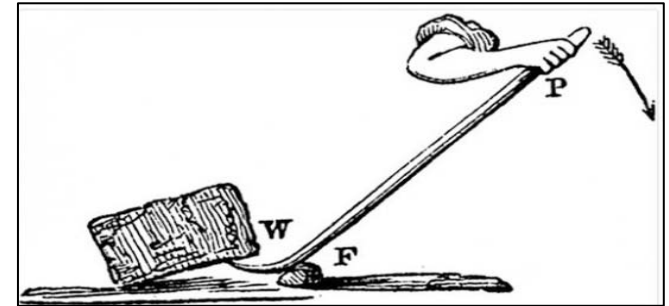
- campaigns that raise community awareness of the successes and challenges faced by parks departments





Truckee Meadows Parks Endowment

- Endowment revenue supports park infrastructure, programs, and maintenance
- Now accepting pledges for initial goal of \$50,000
- Additional endowments may be established for specific purposes



\$50,000 = \$2,500

\$2,000,000 = \$100,000



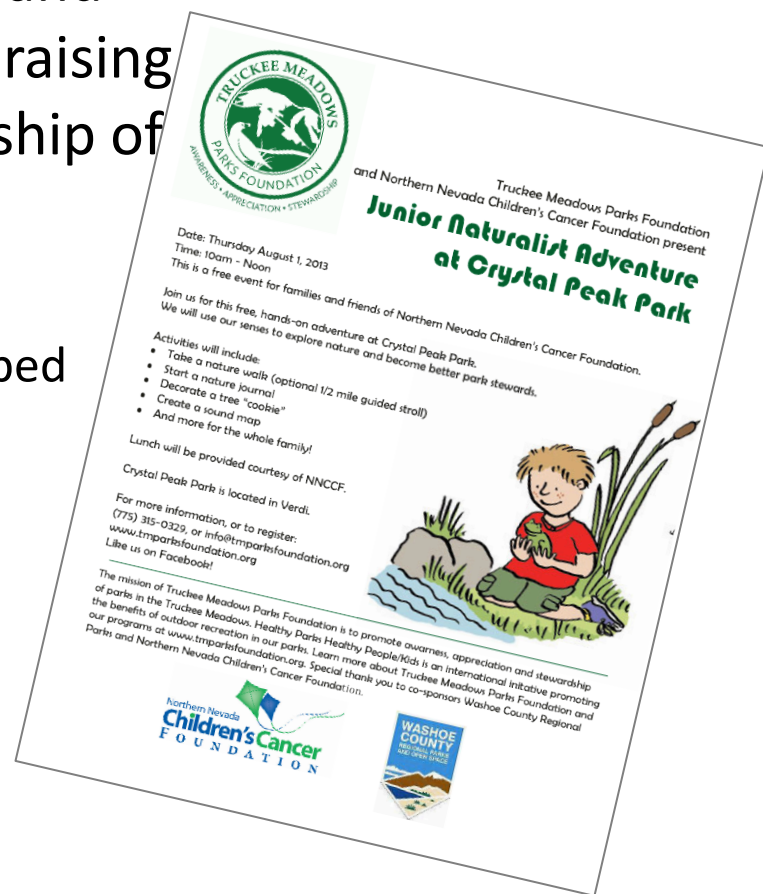


Programming

In partnership with park staff and other organizations, we provide educational and recreational programs with a focus on raising appreciation, awareness, and stewardship of parks.

In our first quarter of operations, we've developed the following programs:

- Truckee Meadows Trails Challenge
- Weekly Summer Guided Hikes
- Junior Naturalist Adventure with NNCCF





Advocacy

Our community campaign raises awareness of the successes and challenges associated with managing parks and aggregates disparate park user groups' advocacy power.

In our first quarter of operations, we've gotten involved in the following ways:

- Appointment to Reno Rec and Parks Commission
- Appointment to WC Open Space and Regional Parks Commission
- Developed a community outreach series highlighting a local filmmaker's short film





Truckee Meadows Trails Challenge

As part of the *Healthy Parks Healthy People: Truckee Meadows* initiative, the Trails Challenge gives citizens a fun way to achieve better health by exploring their parks.

Benefits of taking the challenge:

- Foundation membership
- Commemorative t-shirt & certificate
- Monthly guided hikes
- Improved physical & mental health
- Knowledge that you are supporting parks

TRAIL LOG

See page six for instructions. The "Notes" column is optional. Use it to record interesting things you saw during your outing (i.e. plant and animal sightings, the number of other people out on the trail, weather conditions, etc).

Challenge Levels	
PATHFINDER	(5 BASIC trails)
EXPLORER	(5 BASIC AND 5 MODERATE trails)
ADVENTURER	(5 BASIC, 5 MODERATE, and 5 ADVANCED trails)
EXTREME	(10 miles of trails, any combination)

Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____

T-shirt Size(s): _____

Trail Log deadline is one year from date of registration (____/____/____)

Scan and email to info@trumparksfoundation.org or

Mail to:
Truckee Meadows Trails Challenge
P.O. Box 7611
Reno, NV 89510

Challenge Level: _____

	Trail	Date	Miles	Notes
1				
2				
3				
4				
5				
6				





Discover Your Parks

Led by TMPF staff, park rangers, and knowledgeable volunteers, these free hikes offer weekly opportunities to explore and discover a most precious public resource – our parks!

Schedule of hikes:

- July 18th, Swan Lake Nature Study Area
- July 25th, Davis Creek Regional Park Loop
- August 1st, Valley Wood Trail
- August 8th, Rock Park
- August 15th, Virginia Lake Loop
- August 22nd, Lockwood Loop Trail
- August 29th, Sun Valley Regional Park





Membership

Becoming a member of TMPF is a great way to show you care about our parks.

Benefits include:

- Quarterly get-togethers
- Quarterly E-news
- A TMPF certificate and sticker
- The knowledge that you are part of an organization dedicated to supporting parks in our region.
- Members who give \$500.00 or more annually are invited to attend our April soiree.





Volunteer

TMPF provides fun ways to get involved in the preservation and improvement of our parks.

Volunteer opportunities include:

- Parks Rephotographing Project
- Parks History Project
- Designing and leading programs
- Spearhead advocacy campaigns
- Write/edit newsletter articles





Moving Forward

We will...

1. Expand our circle of partners and collaborative efforts
2. Build organizational capacity through AmeriCorps Volunteers
3. Develop new and innovative programs designed to:
 - utilize local parks to assist with STEM education for a wide-demographic of students
 - promote healthy parks and healthy people in Truckee Meadows
4. Build membership and advocacy potential





TRUCKEE MEADOWS PARKS FOUNDATION

AWARENESS • APPRECIATION • STEWARDSHIP

For more information or to get involved, check out our website:

tmparksfoundation.org

Thank you.

